

# eTube Creator Partner Program (eCPP)

The eTube Creator Partner Program (eCPP) offers competitive earnings, privacy-first policies, and powerful tools to help creators succeed. Whether through long-form videos, Shorts, or fan funding, eCPP empowers you to grow and monetize your content with ease. Create, Earn, and Thrive!

- [eTube Creator Partner Program \(eCPP\)](#)

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## **eTube Creator Partner Program (eCPP)**

The eTube Creator Partner Program (eCPP) is a comprehensive monetization platform for creators, offering competitive revenue-sharing opportunities, privacy-centric policies, and advanced tools to support content creation and audience engagement.

## **Key Goals of the eCPP**

**Maximize Creator Earnings:** Offering one of the highest revenue shares in the industry and supporting diverse income streams for creators of all sizes. **Encourage High-Quality, Innovative Content:** Incentivizing creators to explore unique formats and storytelling approaches. **Ensure a Privacy-First Experience:** Pioneering contextual advertising and protecting user data. **Foster a Global, Inclusive Creator Community:** Providing resources, support, and revenue opportunities for creators in underserved regions.

## **Monetization Opportunities in Detail**

**Ad Revenue: Long-Form Content:** Creators earn 60% of net ad revenue for traditional ads (pre-roll, mid-roll, and post-roll). Ad targeting prioritizes content relevance over intrusive user data. **Shorts Feed Revenue:** Creators earn 50% from the eTube Shorts Creator Pool, calculated based on their share of Shorts views.

**Fan Funding Features:** Creators can activate the following fan-funded options: **Channel Memberships:** Fans subscribe for exclusive perks, such as badges, emojis, or early access to videos.

**Super Chats & Super Stickers:** Fans pay to highlight their comments or add fun stickers during live streams. **Super Thanks:** Fans can tip creators on regular videos. **Revenue Share:** Creators keep 75% of all earnings, providing a lucrative option compared to competitors.

**eTube Premium Revenue Pool:** Premium subscription earnings are divided based on watch time. If a Premium subscriber spends 30% of their viewing time on a creator's videos, that creator receives 30% of their watch-based allocation. 65% share goes directly to creators, making eTube Premium a major revenue source.

**Affiliate Earnings Program:** eTube integrates with eFind's ecosystem and partnered brands. Creators can earn commissions for referring users to products, services, or subscriptions.

**Custom Merchandise Store:** Creators can link their own e-commerce store or use eTube's integrated merch feature. 85% profit margin ensures that creators benefit directly from their brand.

## **Unique Features of eCPP**

**Creator Growth Fund:** A \$10 million annual fund rewards creators for launching unique, high-quality content, reaching significant milestones in new markets or niches, and creating content that aligns with eTube's mission (e.g., education, sustainability, community building).

**Monetization Accessibility:** Lower thresholds make monetization accessible to smaller creators. Starter Tier provides access to fan funding and affiliate earnings even without meeting full eligibility.

**Enhanced Analytics & AI Tools:** Creators gain access to AI-powered insights, predictive analytics for content trends, automated keyword suggestions for SEO, and AI-driven thumbnail generation.

**Privacy and Transparency First:** Unlike competitors, eTube does not sell user data or use invasive tracking. Advertisers target content

based on keywords, video categories, and contextual relevance, creating a safer environment for creators and audiences.

**Local Creator Support:** Regional creator support hubs provide language localization, on-ground workshops for growth and skill development, and access to grants for creators in developing countries.

## **eCPP Tiers**

**Starter Tier:** Eligibility: 500+ subscribers and 1,000 watch hours (or 5M Shorts views). Access: Fan funding, affiliate earnings, and basic analytics.

**Growth Tier:** Eligibility: 1,000+ subscribers and 4,000 watch hours (or 10M Shorts views). Access: Full monetization features, advanced analytics, and premium revenue sharing.

**Pro Tier:** Eligibility: 100,000+ subscribers. Access: Priority support, higher revenue share (up to 70%), and invitations to exclusive eTube campaigns.

## **Creator Benefits**

**Higher Revenue Shares:** Competitive shares ensure creators maximize their earnings. eTube takes a smaller cut compared to industry norms.

**No Platform Fees in the First Year:** New creators receive 100% of fan funding and merch profits (excluding ad revenue) in their first year.

**Global Language and Accessibility Support:** Tools and monetization features are available in over 40 languages, ensuring global inclusivity.

**Flexible Payout Options:** Payments via traditional banking, cryptocurrency, or eFind's ePay service.

Dedicated Support: A 24/7 creator helpline and an online portal for resources, tutorials, and troubleshooting.

## How eCPP Supports eTube's Mission

The eCPP aligns with eFind's overarching goals by fostering Creator Empowerment: Tools, resources, and fair revenue sharing build trust and loyalty. Audience-Centric Approach: Contextual ads and privacy-focused policies create a safer, more enjoyable platform. Global Community: Localization and incentives expand eTube's reach across borders.

## Next Steps for Creators

Sign up at [eTube.com/eCPP](https://eTube.com/eCPP). Review eligibility requirements and submit an application. Once approved, access eCPP features and start earning with eTube.

By offering competitive earnings, cutting-edge tools, and a focus on privacy, the eCPP positions eTube as a creator-first platform ready to challenge industry giants while empowering the next generation of creators.